

SAVE THE DATE!

April 4, 2023

The Iowa Association of Professional Fire Chiefs is excited to announce the 2023 Spring Conference Professional Development Day Speaker:

Pete Blank



After a stint as a television sportscaster, Pete began his Disney career in 1994. Over the next 13 years, he managed various areas of Disney's theme parks and resorts, where he learned what it takes to run a world-class organization. Pete was blessed to spend a majority of his time working at the Disney University. While there, he led

the Traditions program, which is known worldwide as one of the premiere employee orientation programs.

[Click Here](#) to Learn more about Pete Blank

Pete is the Training and OD Manager for the Personnel Board of Jefferson County. As a leadership expert and professional speaker, he also works with organizations and associations across the U.S., helping them achieve their goals in the areas of leadership, employee engagement and customer service.

Pete received the prestigious "Partners in Excellence" award from Disney, which is presented to the top 3% of all employees. He also earned the Certified Speaking Professional (CSP) designation from the National Speakers Association and the Certified Facilitator of Training (CFT) from The Center for International Credentials.

Topics that will be Covered

The Chief as an Influencer - Chiefs frequently have to interact with multiple partners in many different departments across their cities and agencies. Using the powers of persuasion and influence will assist them when working with others. Through the research of Robert Cialdini, participants will uncover the six styles of influence and how and when to use them to persuade others to act.

The Chief as a Roach Role Model - Chiefs are trained to spend time balancing budgets, organizing workflow and delivering results. Very few have time to stop and focus on the small details. But the details are usually the difference between a mediocre manager and a successful leader. Through a fascinating lesson from a simple roach, Pete will share six simple, yet essential traits that chiefs can emulate every day to improve their people, their product, and their property.

The Chief as an Engaged Employee - Fire Chiefs have to lead by example each and every day. The emotional roller coaster of leading people and managing projects can lead to disengagement. What does today's fire chief need to know to stay engaged each and every day in the workplace. In this session, Pete will explain the JOBS Model of Employee Engagement and share ways to keep yourself engaged each and every day.

*This full day of training is FREE for all IAPFC Members and Associate Members. Non-Members cost \$20

*Registration will be opening the first of the year and can be found at <https://www.iapfc.net/conference>