

2026 IAPFC Spring Conference



April 7 & 8, 2026
Terrace-Hills Golf Course Events Center
8700 NE 46th Avenue
Altoona, IA



2026 IAPFC

**Professional
Development
Day**

April 7, 2026

Location

Terrace-Hills Golf Course
Events Center
8700 NE 46th Avenue,
Altoona, IA 50009

The Iowa Association of Professional Fire Chiefs is pleased to be able to host a professional development day for Chiefs, Fire Officers, and aspiring fire services leaders.

Chief (retired) Marc Bashoor

“Could YOU Rescue YOU? Time to TAKE CHARGE”

Could YOU Rescue YOU focuses on assisting individuals and organizations succeed where others have failed—the program will go where others have shied away. The presentation instills a healthy respect for the DISCIPLINE that is necessary to earn and maintain the public trust, especially in the change-era that we live in.

We will examine significant organizational events and discuss strategies for both personal and organizational success—whether during MADAY situations, maintaining a physical fitness regimen, the aftermath of significant broader events, in personal/personnel dilemmas, or the decisions surrounding trust, honor, and ethics.

Tuesday, April 7, 2026

10:00 AM - 4:00 PM

Registration

This training is **FREE** to
IAPFC Members & Associate Members

\$20.00 to non-members

Lunch is included (paid for by IAPFC membership dues)

Registration for the Professional Development Day is required.

[Development Day / Meeting
Registration](#)

[Non - Members
Pay Here](#)



A 40+ year seasoned fire and emergency service veteran, having successfully led dynamic organizations in Maryland, West Virginia, and Florida. Chief Bashoor is a member of the Congressional Fire Service Institute National Advisory Committee and is a Senior Fire Advisor at FireRescue1.com.

Chief Bashoor travels around the country delivering the Could YOU Rescue YOU? Message and has lectured in Brazil and China on behalf of the NFPA.

Marc is also an accomplished commercial actor, appearing in over a dozen movies and many commercials, several playing around the world.

2026 IAPFC Professional Development Day Tuesday, April 7, 2026 Chief Marc Bashoor

Agenda

9:30 AM

Registration

10:00 AM

Could YOU Rescue YOU? Morning Session

12:00 - 1:00 PM

Lunch (Provided) With Sponsors/Vender

1:00 PM

Could YOU Rescue YOU? Afternoon Session

4:00 PM

Adjourn

5:30 PM

Networking - [Hyatt Place](#)

(480 Bass Pro Dr. NW, Altoona, IA, 50009)

Pizza & Soda Provided (BYOB)

IAPFC Block of Room Rates

Hyatt Place—\$139 & Fairfield—\$127

(Room rate available from 2/6 to 3/20)

[Hyatt - Click Here to Book](#)

[Fairfield - Click Here to Book](#)